



Innovative Ideas for Financial Technologies to Compete at TEKNOFEST

Applications for the Financial Technologies Competition, organized for the first time this year within the scope of TEKNOFEST to open the doors to innovations in the finance sector, continue. The competition is organized to encourage the development of ideas for financial innovation and technology development in finance. There are four themes in the competition, which has significant potential for the fintech ecosystem, where visionary and innovative project ideas will have the opportunity to come together to make the financial models and tools in our country more diverse, widespread, and inclusive.

The theme of "**Digital Assets**", where the rise of blockchain technology and digital assets brings opportunities to develop new financial instruments and models to the fore.

The theme of faster, secure, and inclusive "**Payment Services and Technologies**" promotes developments in payment services and technologies, with the digitalization of payments and the proliferation of mobile wallets bringing a major shift in financial access.

With the rise of artificial intelligence and automated advisory systems, the theme of "**Robo-advisory**" has the potential to offer investors more personalized and effective financial advice.

The theme of the competition is "**Banking Technologies**" to explore the latest developments in banking technologies and work on stronger, more flexible, and more user-oriented banking solutions.

Undergraduate, master's, and doctoral degree students and graduates from any field can participate as a group. Competitors can participate in teams of a minimum of 2 and a maximum of 5 people. The winners will receive cash prizes of ₺100.000 for first place, ₺80.000 for second place, and ₺60.000 for third place. Applications will end on **February 29th**.

<https://teknofest.org/en/>

For Press Communication:

Orkestra İletişim – 0212 570 80 88

Hatice Güleç - hatice.gulec@orkestrailetisim.com

Tuba Yeruşan Aydın - tuba.aydin@orkestrailetisim.com